

2010



Pearson Allied Health Student Scholarship

Application Form

Submit your winning ideas and apply for the 2010 Pearson Allied Health Student Scholarship. Pearson will select one student to be awarded a \$1,000 scholarship and three students to be awarded \$500 scholarships toward their continuing education for sharing two ideas for how Pearson can improve the allied health learning experience.

HOW TO APPLY

Step 1 Briefly (in 1-2 typed pages only) answer the following question. How can Pearson improve your allied health learning experience? Share one idea for media and one idea for textbooks.

Step 2 Attach your response to the completed application form. Applications will be judged based on the creativity, enthusiasm, focus, overall thoughtfulness, and practical value of your response.

One student will be selected to receive a \$1,000 grand prize scholarship award, and three students will be chosen to receive \$500 scholarship awards each. Pearson may offer to purchase selected submissions for commercial use in our textbooks or laboratory manuals.

Please return your entry to:
Pearson Marketing Department
Attn: Allied Health Student Scholarship
1301 Sansome Street
San Francisco, CA 94111

Student's Name

Instructor's Name

College/University

Student's Address

City State Zip

Phone Number E-mail

I understand and agree that all rights to my entry in the 2010 Pearson Allied Health Student Scholarship contest, including copyright and other rights of reproduction and publication, are vested, upon submission, in Pearson, which assumes no responsibility for the receipt or return of entry. This contest is void where prohibited by law. I have read and understood the above conditions. I agree that this proposal may be published by Pearson in one of its publications, which shall at that time identify me as the author.

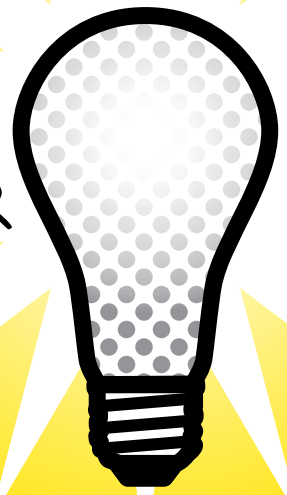
Signed Date

I attest that the candidate is/was a student in my anatomy & physiology or microbiology course and as such is eligible for participation in the 2010 Pearson Allied Health Student Scholarship contest.

Signed Date

Professor's Name Department

SHARE TWO IDEAS
OF HOW PEARSON
CAN IMPROVE YOUR
ALLIED HEALTH
LEARNING
EXPERIENCE.



RULES Scholarship entry deadline: December 1, 2010

- 1 The scholarship is open to all students currently enrolled in a course in anatomy & physiology or microbiology, or to any student who has successfully completed an anatomy & physiology or microbiology course in the past two years (anytime from June 2008 through December 2010).
- 2 Candidates will be allowed to submit only one application.
- 3 Applications must include a Step 1 essay to be considered.
- 4 Applications must be accompanied by the signature of the candidate's anatomy & physiology or microbiology instructor to confirm the eligibility of the candidate.
- 5 Candidates must complete the application form (or a photocopy of it) and attach it to their response.
- 6 All applications will become the property of Pearson.
- 7 Submissions must be postmarked no later than December 1, 2010.
- 8 Entrant grants Pearson permission to post their submission on the Pearson website, or to use it in Pearson publications or marketing materials. Submissions will not be returned.
- 9 Winners will be notified by telephone and mail.

